



Disney
PRESENTS
THE LION KING
THE BROADWAY MUSICAL

MEDIA ALERT – PRIDE ROCK BACKSTAGE

DATE: TUESDAY, JANUARY 3, 2012
To: Assignment Desks / Features Desks / Photo Desks
FROM: Karen Nelson, Public Relations Director,
at 612.455.9526 or Karen.Nelson@HennepinTheatreTrust.org
SUBJECT: **THE LION KING** Minneapolis Camera Alert & Interview Opportunity

WHAT: Reporters, television camera crews and print still photographers are invited to speak to representatives and shoot selected elements of **Disney's THE LION KING**, returning to Hennepin Theatre Trust's Orpheum Theatre in Minneapolis, MN for a limited five-week engagement, January 11 – February 12, 2012.

WHEN: **Friday, January 6, 2012 / 3:00PM-4:00PM**
The production's colossal Pride Rock, the show's main set piece, is made available for filming. Michael Carey, the Head Carpenter for **THE LION KING** North American Tour, will be available for interviews regarding Pride Rock. If conditions permit, he may allow the cameras to stand on the wings of the stage. Please note that in the event that Pride Rock is not available for any reason, Michael will still be able to comment on the load-in process and the other technical aspects of the show.

Friday, January 13, 2011/ 8:00PM – 9:00PM

Television camera crews and print photographers are invited to shoot two scenes/musical numbers - the Lioness Hunt and "They Live In You" in Act I. Cameras will not have the opportunity to plug into the sound board. Please note that the Lioness Hunt does not occur until approximately 8:30pm, but all camera crews and photographers must arrive before 8:00pm.

WHERE: All photo/media opportunities are at Hennepin Theatre Trust's Orpheum Theatre by advance arrangement only.

RSVP: If you are planning to send a reporter, camera crew, or photographer, please call or email to guarantee access: Karen Nelson, Public Relations Director, at 612.455.9526 or Karen.Nelson@HennepinTheatreTrust.org.

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